



# Afrithrive

## TASTE OF AFRICA

A FOOD EXPERIENCE

FOOD ● CULTURE ● COMMUNITY



# SPONSORSHIP PACKAGE

[WWW.AFRITHRIVE.ORG](http://WWW.AFRITHRIVE.ORG)



## ABOUT THE EVENT

This October, AfriThrive presents the Taste of Africa celebration an evening of flavor, performance, and purpose. Guests will embark on a vibrant journey across the African continent, featuring tastings from local chefs, live performances, a curated AfriThrive marketplace, and a powerful keynote conversation.

**We invite you to be part of this experience, not just as a guest, but as a sponsor.**

This first-of-its-kind event honors African Heritage Month and serves as the capstone to Africa Week in Maryland. All proceeds support AfriThrive's Food as Medicine initiative, which provides culturally relevant food and nutrition education to immigrant families across the region.

## WHY THIS MATTERS

Your sponsorship directly supports AfriThrive's Food as Medicine initiative. A program that ensures immigrant and low-income families have access to:

- Fresh, culturally relevant food
- Nutrition education rooted in tradition
- Farm-based wellness programs
- A stronger sense of dignity and connection

Food is more than nutrition. It represents culture, identity, and well-being. Your sponsorship helps ensure families can maintain that connection with dignity and purpose.

## WHAT TO EXPECT AT THE EVENT



DJ set, cultural dance and storytelling



Culinary stations featuring African dishes by local chefs



A fireside keynote conversation



VIP cocktail hour for sponsors and special guests



An AfriThrive Marketplace featuring African wellness and artisan vendors



# SPONSORSHIP OPPORTUNITIES



## Visionary Advocate

- Name listed as Presenting Sponsor on all promotional materials
- Top logo placement on flyers, signage, program booklets, and event webpage
- Speaking opportunity during welcome remarks
- Acknowledgment in pre-event press release
- Speaking opportunity at the VIP reception
- Social media spotlight across platforms
- 10 VIP tickets (includes cocktail reception access)
- 30 general admission tickets
- Invitation to our annual partner farm tour next year

**\$10,000 +**



## Impact Innovator

- Logo listed on event website and signage
- Acknowledgment in event materials
- 4 VIP tickets (includes cocktail reception access)
- 10 general admission tickets
- Invitation to our annual partner farm tour next year

**\$5000 +**



## Community Partner

- Logo featured on AfriThrive website
- Public recognition from the stage during the event
- Social media spotlight across platforms
- 6 VIP tickets (includes cocktail reception access)
- 20 general admission tickets
- Invitation to our annual partner farm tour next year.

**\$7,500 +**



## VIP Cocktail Sponsor

- Speaking Opportunity at VIP cocktail session.
- Logo listed on event website and signage
- Acknowledgment in event materials
- 4 VIP tickets (includes cocktail reception access)
- 6 general admission tickets
- Invitation to our annual partner farm tour next year

**\$4,500 +**

All proceeds support AfriThrive's Food as Medicine initiative, which provides culturally relevant food and nutrition education to immigrant families across Maryland



## Sustainability Champion

- Acknowledgment in event materials
- 2 VIP tickets (includes cocktail reception access)
- 6 general admission tickets
- Invitation to our annual partner farm tour next year

**\$2,500 +**



## Cultivator Leader

- Acknowledgment in event materials
- 2 VIP tickets (includes cocktail reception access)
- 4 general admission tickets

**\$1000 +**



## Growth Starter

- Acknowledgment in event materials
- 2 general admission tickets or can be upgraded to 1 VIP ticket

**\$500 +**


# SPONSORSHIP COMMITMENT FORM

Thank you for choosing to **sponsor Taste of Africa 2026**. Your support uplifts food justice, cultural wellness, and community health. Please complete this form to confirm your sponsorship.

**You can confirm your sponsorship in one of the following ways:**

 Scan QR code to complete online

 Fill out digitally and email to: [Events@afri thrive.org](mailto:Events@afri thrive.org)

 Submit by check – Payable to AfriThrive Inc., P.O. Box 6093, Silver Spring, MD 20906

## CONTACT INFORMATION

Recognition Name/Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone (Home): \_\_\_\_\_ (Cell): \_\_\_\_\_ (Work): \_\_\_\_\_

Email: \_\_\_\_\_

### YES, I/WE WILL SPONSOR AFRITHRIVE AT THE SPONSORSHIP LEVEL :

- \$10,000 – Visionary Advocate
- \$7,500 – Community Partner
- \$5000 – Impact Innovator
- \$2,500 – Sustainability Champion
- \$1000 – Cultivator Leader
- \$500 – Growth Starter

Scan to Sponsor Online



I/We wish to give online at [www.afri thrive.org](http://www.afri thrive.org).  
(If selecting this option, you may complete your gift on our website by scanning the QR code on the back page and skip the payment section below)

Enclosed is my check in the amount of \$ \_\_\_\_\_.

I/We wish to support at the sponsorship level indicated above.

Please charge my credit card in the amount of \$ \_\_\_\_\_.

Card Number :

Expire Date :  CVV

**SIGNATURE** \_\_\_\_\_

I want to cover the 3.95% credit card fee so that 100% goes to AfriThrive.





## AFRITHRIVE'S PROVEN IMPACT ACROSS MARYLAND

AfriThrive has built a measurable, county-wide presence, delivering fresh, culturally relevant food while fostering dignity, health, and cultural connection.

### OUR REACH

**Montgomery County** – Weekly food distributions and year-round community engagement serving thousands of residents in Silver Spring, Rockville, and surrounding areas.

**Prince George's County** – Targeted outreach and partnerships expanding access to nutritious food for families in Lanham and neighboring communities.

**Baltimore County** – Regular distribution points in Essex and surrounding neighborhoods providing consistent access to culturally appropriate foods for underserved households.

### OUR MEASURABLE IMPACT IN 2025



**350,000 lbs**

Pounds of fresh food distributed through mobile pantries, cultural farm harvests, and partner collaborations.



**13,135**

Families served with fresh, culturally appropriate meals across three counties.



**49,500+**

Individuals reached through food distribution programs, cultural farm harvests, and community events.



**1,304+**

Subscribers engaged through AfriThrive's mailing list, staying informed about programs, resources, and opportunities to participate.

For detailed reports and stories,  
visit: [www.afrithrive.org](http://www.afrithrive.org)





[afrithrive.inc](https://www.afrithrive.org)



[afrithrive-inc](https://www.linkedin.com/company/afrithrive-inc)



[AfriThriveInc](https://www.facebook.com/AfriThriveInc)



[www.afrithrive.org](https://www.afrithrive.org)

Thank you for your sponsorship commitment. A confirmation email will be sent with event details, ticket information, and next steps. Your contribution supports AfriThrive's mission and may be tax-deductible.

**AfriThrive Tax ID: 84-2431077**

Please make checks payable to and return this form via email or mail to:  
AfriThrive Inc  
P.O BOX 6093, Silver Spring, MD 20906

Contact Us  
240-273-8363 | [Truphena.Choti@afrithrive.org](mailto:Truphena.Choti@afrithrive.org)

To pay online, please scan the QR Code or visit: [www.afrithrive.org](https://www.afrithrive.org)

**Secure Your  
Sponsorship Online**

