



AFRITHRIVE INC.  
**SPONSORSHIP**  
**2026**



## BUILDING LEGACY TOGETHER

Because of partners like you, AfriThrive is building more than programs. We are creating systems that ensure culturally rooted food access and community well-being year after year.

### WHAT WE'RE BUILDING IN 2026

- Advanced impact systems to responsibly manage growth and measure outcomes (including Salesforce CRM integration)
- Expanded cold storage and distribution capacity, delivering fresh, high-quality food to families with consistency and reliability.
- Leadership depth and operational strength, with key roles fully staffed to support scale and sustainability
- Community-informed solutions guided by a regional Infrastructure Task Force

### WHY PARTNERSHIP MATTERS NOW



Helps ensure food access all year.



Deepen trust with communities



Impact does not happen by accident.

Impact doesn't happen by accident. Your partnership gives AfriThrive the stability to think beyond the next crisis and build for the long term so that every family we serve knows we'll be there today, tomorrow, and for the years ahead.

### WHAT PARTNERSHIP DELIVERS

- Reliable infrastructure families can depend on. Over 350,000 pounds of fresh, culturally appropriate food distributed annually through systems built for long-term sustainability
- A trusted regional hub for collaboration. With more than 40 organizational partners and over 5,000 volunteer hours annually, AfriThrive operates as a coordinated network — not a single program.
- 50,000+ individuals engaged through food access, education, and workforce pathways that build long-term stability and economic mobility.

**Let's build 2026 together.**

**Dr. Truphena Choti, Founder & CEO**





## WHY AFRITHRIVE?

### IMPACT AT A GLANCE

In 2025, AfriThrive:

- **Distributed over 350,000 pounds of culturally appropriate**, nutritious food across the region
- **Served 13,135 families and 49,500 individuals** through coordinated food access and community programs
- **Mobilized 5,376 volunteer hours**, strengthening local engagement and collective impact

## WHAT MAKES US DIFFERENT

### Culturally Rooted Solutions

- We don't just provide food, **we provide culturally appropriate foods that honor the heritage and dietary traditions of the families we serve.** Every number represents a family reached with fresh, culturally meaningful food and care.

### Community-Led Approach

- Our programs are shaped by the communities we serve. From our Cultural Farm, which supports beginner farmers, to our youth leadership programs, **we are building lasting systems designed by those who understand the challenges firsthand.**

### Sustainable Infrastructure

- Your support strengthens AfriThrive's ability to deliver with dignity, build lasting systems, and help our community move forward with health and hope. **We're responding to the crisis and building the infrastructure that enables consistent, year-round support.**





# BUILDING FOR THE FUTURE

## 2026 INFRASTRUCTURE PRIORITIES

To serve more families consistently throughout the year, AfriThrive is investing in critical infrastructure that will expand our capacity and deepen our impact. Your partnership in these foundational projects creates lasting change.

### COLD STORAGE EXPANSION

Investment Level: \$100,000+

Expanding refrigeration capacity allows us to store and distribute fresh produce year-round, reducing food waste and serving families during critical times when fresh food access is limited.

#### Recognition Benefits:

- Permanent naming rights for cold storage facility
- Prominent facility signage visible to all visitors
- Featured recognition at all 2026 events
- Inclusion in capital campaign materials and press releases

### INFRASTRUCTURE & SPACE ENHANCEMENT

Investment Level: \$50,000+

Expanding and developing facilities to support food distribution, education programming, and community gatherings, creating welcoming spaces designed for dignity, access, and long-term growth.

#### Recognition Benefits:

- Facility plaques recognizing your contribution
- Featured in capital campaign materials
- Recognition at Annual Donor Farm Tour

### LAND & FARMING SPACE DEVELOPMENT

Investment Level: \$25,000+

Securing long-term farmland to stabilize and scale culturally appropriate crop production, strengthen immigrant farmer training pathways, and expand youth agricultural workforce development.

#### Recognition Benefits:

- Garden plot naming opportunities
- Recognition at harvest events and farm tours
- Featured in educational materials for youth programs





## 2026 EVENT LINEUP

Six signature events connecting you with communities, leaders, and changemakers

### Q1: BUILDING RELATIONSHIPS

#### Donor & Partner Relationship Convening



**When:** Q1 2026 (Evening Event)

**Where:** To be announced

**Expected Attendance:** 30-40 leaders

**Who Attends:** Nonprofit executive directors, foundation program officers, corporate CSR leaders, community partners

An intimate evening with AfriThrive leadership to share 2025 impact, discuss 2026 priorities, and explore partnership opportunities. This exclusive gathering provides direct access to fellow changemakers shaping the future of food security and community empowerment in the region.

### Q2: COMMUNITY ENGAGEMENT & GROWTH

#### “Grow With AfriThrive” Earth Day Event



**When:** April 2026

**Where:** AfriThrive Farm, Poolesville, MD

**Expected Attendance:** 100-150 volunteers and families

**Who Attends:** Corporate volunteer teams, local families, environmental organizations, student groups, community gardening enthusiasts

Our second annual Earth Day celebration combines hands-on volunteering with environmental education. Participants plant seedlings, tour our greenhouse, and learn about sustainable agriculture while connecting with AfriThrive's mission. Perfect for corporate team-building and family engagement.

#### Sponsor Benefits:

- “Presented by [Your Company]” designation
- Logo on volunteer t-shirts distributed to all participants
- Featured in Earth Month social media campaign
- Opportunity to bring employee volunteer teams



## Annual Donor Farm Tour

**When: June 2026**

**Where: Poolesville, MD**



**Expected Attendance:** 40-50 VIP guests

**Who Attends:** Executive directors of leading nonprofits, industry leaders in agriculture and food systems, foundation program officers, major individual donors, community health advocates.

An exclusive behind-the-scenes experience showcasing AfriThrive's expanded infrastructure including our new foundation area and gazebo. This intimate setting provides meaningful conversation time with organizational leadership and fellow supporters while witnessing the tangible impact of community investment.

### Sponsor Benefits:

- Recognition as tour sponsor in all invitations
- Speaking opportunity during welcome remarks
- Featured in post-event impact report sent to all major donors

## Q3: COMMUNITY CELEBRATION

### AfriThrive Community Day

**When: Summer 2026**

**Where: Poolesville, MD**



**Expected Attendance:** 300-400 community members

**Who Attends:** Local elected officials and community residents; immigrant and diaspora families; youth leaders and students; local farmers and food entrepreneurs; community organizations and faith-based groups; health and wellness providers; and corporate partners and sponsors.

Our largest free community event celebrates culture, connection, and food justice. Featuring cultural performances, fresh food distribution, children's activities, and health resources, Community Day serves as AfriThrive's signature outreach event welcoming new families and celebrating our community's diversity.

### Sponsor Benefits:

- “[Your Company] Community Day” naming rights
- Premier logo placement on stage backdrop and all event signage
- Booth space for sponsor engagement and brand activation
- Featured in all promotional materials and media outreach
- Speaking opportunity during program



## Q4: SIGNATURE FUNDRAISING & RECOGNITION

### Taste of Africa



**When: Early October 2026**

**Where: To be announced**

**Expected Attendance:** 200-250 guests

**Who Attends:** State officials, state delegates, county council members, corporate executives, foundation leaders, nonprofit directors, community advocates, business owners, cultural ambassadors

AfriThrive's premier fundraising gala showcasing authentic African cuisine from partner restaurants, cultural entertainment, and powerful impact stories. This elegant evening brings together the region's most influential leaders to celebrate African culinary traditions while raising critical funds for AfriThrive's expanding programs.

### Sponsorship Opportunities Include:

- Presenting Sponsor
- Entertainment Sponsor
- Photo Booth Sponsor
- Food Station Sponsors
- Beverage Sponsor
- Table Sponsors

### Premier Sponsor Benefits:

- VIP reception access with state officials and state leaders
- Premium table placement for up to 10 guests
- Logo on event invitation reaching 1,000+ regional leaders
- Speaking opportunity during program
- Extensive brand visibility throughout venue

## Volunteer Appreciation Event

**When: November 2026**

**Where: To be announced**



**Expected Attendance:** 75-100 volunteers

**Who Attends:** Dedicated volunteers from various programs, youth ambassadors, community garden leaders, partner organization staff, board members

A heartfelt celebration honoring the 5,000+ volunteer hours that power AfriThrive's mission. This recognition event showcases collective volunteer impact through stories and testimonials while expressing deep gratitude to the community members who make our work possible.



### Sponsor Benefits:

- Recognition as Volunteer Appreciation sponsor
- Speaking opportunity to thank volunteers
- Logo on certificates and appreciation materials
- Connection with AfriThrive's most engaged community supporters

## COMBINED 2026 EVENT IMPACT

- **750-900** attendees across six signature events
- **2,000+** volunteer hours generated through community engagement
- **50,000+** media impressions through promotional campaigns and press coverage
- **Direct access to** state officials, state delegates, foundation leaders, corporate executives, and community changemakers

## PARTNERSHIP LEVELS & BENEFITS

### Benefits Comparison at a Glance

BENEFITS	\$25K+	\$10-24K	\$5-9K	\$2.5-4K	\$1-2K
Taste of Africa VIP Access	✓	✓	✓	✗	-
Donor Farm Tour Invitation	✓	✓	✓	✗	-
Website Homepage Logo	✓	✗	✗	-	-
Annual Report Feature	✓	✓	✓	✓	✓
Monthly E-Newsletter	✓	✓	✓	✓	✓

Key: ✓ = Included ✗ = Available upon request - = Not included



## PHILANTHROPIC CATALYST | \$25,000+

PLATINUM PARTNER

**Recommended for:** Corporations with 500+ employees, major foundations, organizations seeking maximum visibility and impact alignment

As our premier partner, you'll receive customized partnership opportunities aligned with your corporate values, presenting sponsor designation for your choice of signature event, and VIP access to all AfriThrive events including our annual appreciation dinner with Maryland's top leaders.

### Year-Round Recognition:

Prominent homepage logo placement, custom impact story in annual report, recognition in all major media, quarterly leadership meetings, co-branded marketing campaigns

## VISIONARY ADVOCATE | \$10,000 - \$24,999

GOLD PARTNER

**Recommended for:** Regional businesses, family foundations, corporations seeking strong community presence

Gain prominent recognition at all major events including premium seating at Taste of Africa, exclusive Farm Tour invitation, and featured placement in annual report and media coverage. Perfect for organizations wanting sustained visibility with Maryland's leadership community.

## COMMUNITY PARTNER | \$5,000 - \$9,999

SILVER PARTNER

**Recommended for:** Mid-sized businesses, community foundations, organizations prioritizing CSR and local impact

Receive logo placement on sustainability initiatives, invitations to exclusive strategy sessions with AfriThrive leadership, and recognition at select signature events. Ideal for strengthening your corporate social responsibility profile.

## IMPACT INNOVATOR | \$2,500 - \$4,999

BRONZE PARTNER

**Recommended for:** Small businesses, professional practices, individual major donors seeking meaningful engagement

Gain special recognition at community events, event invitations, website and annual report listing. Perfect for organizations wanting to establish themselves as leaders in social impact within the food security space.



## SUSTAINABILITY CHAMPION | \$1,000 - \$2,499

**Recommended for:** Small businesses, community groups, individual donors committed to sustainable food systems

Recognition as Community Partner at events, mission-related event invitations, website and report listing, quarterly e-newsletter inclusion, and active engagement opportunities with AfriThrive programs.

## CULTIVATOR LEADER | \$500 - \$999

### COMMUNITY GARDEN PARTNER

**Recommended for:** Garden centers, environmental organizations, community groups focused on agriculture and education

Recognition as Community Garden Partner, Earth Day Event invitation, active engagement with garden initiatives, website and report listing, e-newsletter inclusion.

## GROWTH STARTER | \$100 - \$499

**Recommended for:** Individual supporters, small community groups beginning their partnership journey

Mission Supporter acknowledgment on website, digital annual report recognition, e-newsletter and event communication inclusion.





## PARTNERSHIP FAQ

### **When will I be invoiced?**

Sponsors are invoiced upon commitment. We're happy to work with you on payment timing that aligns with your fiscal calendar.

### **Can we pay in installments?**

Yes! We offer quarterly payment plans for sponsorships of \$5,000 and above. Please discuss your preferences with Dr. Choti.

### **What's the deadline for logo placement on event materials?**

For Taste of Africa invitations (our largest mailing), sponsors confirmed by August 1st receive logo placement. Other deadlines vary by event—earlier commitment ensures maximum visibility.

### **Can our employees volunteer as a team?**

Absolutely! Earth Day Event and Community Day are ideal for corporate volunteer teams. We can accommodate groups of 10-50 volunteers and provide team-building experiences aligned with your company values.

### **Do you accept in-kind donations?**

Yes, we welcome in-kind contributions that support our programs (refrigeration equipment, vehicles, event services, etc.). Contact Dr. Choti to discuss how your in-kind support can be structured as part of a sponsorship package.

### **Are sponsorships tax-deductible?**

Yes. AfriThrive is a 501(c)(3) nonprofit organization (Tax ID: 84-2431077). All contributions are tax-deductible to the full extent allowed by law. You'll receive documentation for your records.

### **What if we want to customize our partnership?**

We encourage it! Dr. Choti works directly with sponsors to create customized packages that align with your specific goals, whether that's employee engagement, brand positioning, or impact focus. Let's talk about what matters most to you.

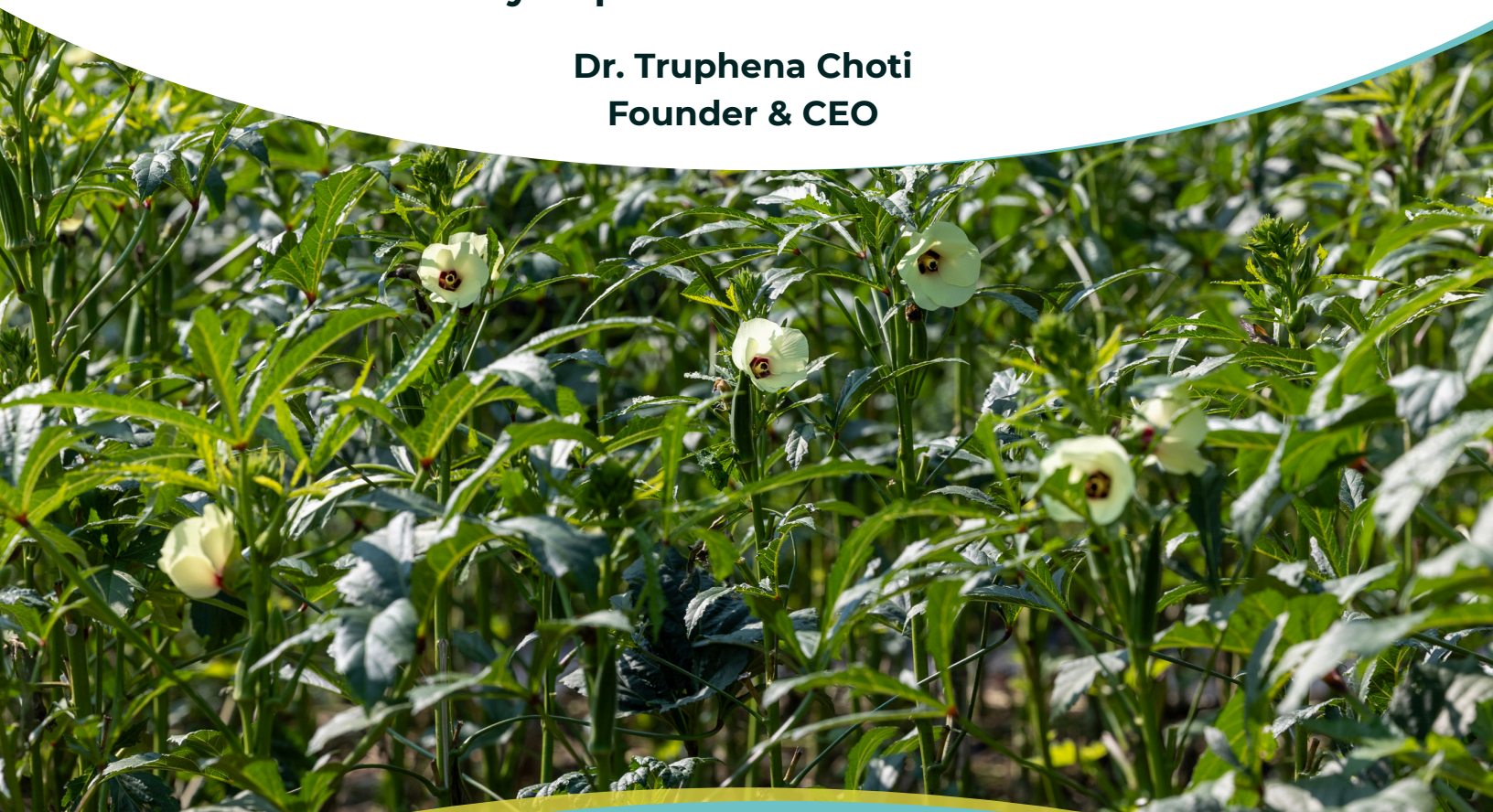




# LET'S GROW **TOGETHER**

**Ready to partner with AfriThrive?**

**Dr. Truphena Choti  
Founder & CEO**



## • Next Steps •

**01.**

Review partnership levels and select the tier that aligns with your goals

**02.**

Contact Dr. Choti to discuss customization and timing

**03.**

Receive your personalized partnership agreement

**04.**

Activate your sponsorship benefits throughout 2026



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**Nourish. Educate. Transform.**