AfriThrive is a non-profit organization dedicated to ending hunger through increased access to culturally appropriate healthy foods, youth skills development, and economic opportunity. Our programs and services are designed to disrupt the cycle of spending trade-offs between food and other critical necessities that perpetuate food insecurity. By taking an integrated and holistic approach to pair food with other critical social determinants of health interventions, AfriThrive seeks to increase family stability. To date, we have served over 1 million pounds of food to community members.

**Position Summary**

The Digital Communications intern will primarily work with the communications team to support and implement our digital communications strategy to increase overall reach and brand awareness. The position offers the opportunity to be creative, strategic, and innovative. This position will be remote with some in-person events and meetings, as needed. Successful candidates will receive an incentive payment of $1,500 for participation in the internship program and the commitment requires at least 20 hours a week. Preferred starting date is January 9, 2023, through May 5, 2023, but we have some flexibility on start and end dates.

**Responsibilities**

- Learn to develop content for our social media channels (Facebook, Instagram, Twitter, YouTube and LinkedIn).
- Gain experience while tracking updates on our social media outlets, including news articles, blog posts, press releases, partner events.
- Perfect the art of managing social media accounts, including creating, scheduling, and posting of content as well as live tweeting events.
- Learn to monitor activity and user interactions for all social media outlets.
- Sharpen your skills in copyediting communications and messaging materials.
- Get first-hand experience with events including taking photos and impromptu videos and sharing live social media updates.
- Brainstorm and pitch graphic and video ideas related to our work.
- Gain research experience and writing projects as needed.
- Other duties as assigned.
Desired Qualifications

- Current college student or recent graduate in Marketing, Communications, Journalism, or related Undergraduate program.
- Demonstrated interest in Marketing, Communications, Journalism, or related field and strong desire to advance skills related to AfriThrive’s mission.
- Experience in Digital Marketing using key social media outlets (Facebook, Twitter, Instagram, TikTok, YouTube).
- Experience with social media platforms, including but not limited to Facebook, LinkedIn, Instagram, YouTube.
- Strong writing, visual, and storytelling skills required.
- Strong computer skills using Microsoft Office, Canva and Adobe Suites.
- High energy, self-starter, highly motivated with high degree of flexibility.
- The ideal candidate is a high performing self-starter and motivated individual with a passion to end hunger and the ability to complete projects in a remote work setting with minimal supervision.

How to Apply

If you are interested in this position, please email your letter of interest, resume, and contact information of two references to info@afrithrive.org. Please include Spring Digital Communications Intern on subject line.

Equal Opportunity Employer: AfriThrive is an equal opportunity employer. We strongly encourage applications from people of color, immigrants, bilingual and bicultural individuals. We will not discriminate and will take affirmative action measures to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of employment against any employee or job applicant on the bases of race, color, gender, national origin, age, religion, creed, disability, veteran's status, sexual orientation, gender identity or gender expression.