Spring 2023 Communication Intern

**Job Title:** Communication Intern  
**Location:** Remote  
**Dates:** January 9 through May 5, 2023  
**Time Commitment:** 20-25 hours a week

AfriThrive is a non-profit organization dedicated to ending hunger through increased access to culturally appropriate healthy foods, youth skills development, and economic opportunity. Our programs and services are designed to disrupt the cycle of spending trade-offs between food and other critical necessities that perpetuate food insecurity. By taking an integrated and holistic approach to pair food with other critical social determinants of health interventions, AfriThrive seeks to increase family stability. To date we have served over 1 million pounds of food to community members in need.

**Position Summary**

The communications intern will support internal and external communications with key audiences to increase overall reach and brand awareness. The position offers the opportunity to be creative, strategic, and innovative. This position will be remote with some in-person events and meetings, as needed. Successful candidates will receive an incentive payment of $1,500 for participation in the internship program and the commitment requires at least 20 hours a week. Preferred starting date is January 9, 2023, through May 5, 2023, but we have some flexibility on start and end dates.

**Responsibilities**

- Acquire skills to manage a website and promote accessibility by ensuring all postings including texts, images, and calendar are up to date.
- Get first-hand experience designing materials for special events including invitations, programs, postcards, signage, etc.
- Gain first-hand experience of how to generate, proofread, publish, and share content (original text, images, or videos) that builds practical connections.
- Perfect your research, writing, and editing skills while preparing content for blogs, proposals, newsletters, technical briefs, and optimizing website content.
- Learn to create and manage a photo depository, assist with events including taking photos and impromptu videos and sharing live social media updates.
- Maintain a respectful relationship with clients, staff, and volunteers.
- Expand new skills while developing ideas and content to support AfriThrive’s launch of TikTok channel.
- Other duties as assigned.
Desired Qualifications

- Current college student or recent graduate in Marketing, Communications, Journalism, or related Undergraduate program.
- Demonstrated interest in Marketing, Communications, Journalism, or related field, and have a strong desire to advance communications skills related to AfriThrive’s mission.
- Experience with social media platforms, including but not limited to Facebook, LinkedIn, Instagram, YouTube.
- Strong writing, visual, and storytelling skills required.
- Strong computer skills using Microsoft Office, Canva and other communication tools.
- High energy, highly motivated with a high degree of flexibility.
- Experience with photography is a plus.
- The ideal candidate is a high performing self-starter and motivated individual with a passion to end hunger and the ability to complete projects in a remote work setting with minimal supervision.

How to Apply

If you are interested in this position, please email your letter of interest, resume, and contact information of two references to info@afrithrive.org. Please include Spring Communications Intern on subject line.

Equal Opportunity Employer: AfriThrive is an equal opportunity employer. We strongly encourage applications from people of color, immigrants, bilingual and bicultural individuals. We will not discriminate and will take affirmative action measures to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of employment against any employee or job applicant on the bases of race, color, gender, national origin, age, religion, creed, disability, veteran's status, sexual orientation, gender identity or gender expression.